



SMILE  
DESIGN CENTER

Business Hours: 8:30am-5:00pm

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## What are *Lumineers*®?

*Patients regularly call asking about Lumineers.*

Advertisements for Lumineers® painless veneers make it seem so easy! Who wouldn't want to have a no shot, no drilling, no pain smile makeover that would make you look like the cover of a magazine?

I am always looking for the best for my patients and I investigated Lumineers. It sounds too good to be true and in most cases it is.

Den-Mat Corporation's (2007) online information stated, LUMINEERS® BY CERINATE® are porcelain veneers that offer the painless way to a permanently whiter and perfectly aligned smile. LUMINEERS are applied to teeth without any grinding or shaving, transforming teeth into a naturally beautiful smile that looks perfect for every individual. LUMINEERS can even be placed over existing crown or bridgework without having to replace them. (2007, LUMINEERS® Porcelain Veneers Makes Painful Veneers Unnecessary, para. 1)

According to Dr. Bill Dorfmann (2006), from the popular TV program Extreme Makeovers, "There are very few cases where you get a nice, natural result and again, that's generally on people who have teeth that need to be bulked out or made larger. So I usually tell patients, 'no prep, no good.'" (*The Billion Dollar Smile*, p.77)

Daniel Materdomini (2007), the Master Ceramist and owner of Da Vinci Dental Studios in West Hills, California says, "Only an extremely small segment of the population is a candidate for no-prep and no-shot veneers. Bait and switch comes to mind. Once the patient goes to the dental office, the doctor is put in the awkward position of telling the patient he/she is not a candidate for the no-prep procedure--unless... the patient doesn't mind looking like 'Mr. Ed.'" (*The Journal of Cosmetic Dentistry*, Vol.23, number1, p.13)

After 25 years of building healthy doctor-patient relationships, offering a no promise procedure, just is not me. I utilize conservative veneers to straighten misaligned teeth and correct discolorations to provide natural looking smile makeovers. I have confidence in offering a superior quality option, with tooth preparation when necessary, and I utilize a world class ceramist. The best veneers are ones that look natural and realistic. LUMINEERS® are a pressed ceramic "smile shaper" that are monochromatic and have no natural characterization and translucency that a master ceramist imparts into a custom creation.

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Sweetliving  
products are at a  
discount in  
the office



We are saddened by this but want you to know that there will still be plenty of quality xylitol products available. We are now going to be linking our patients and friends to a website hosted by Dr. Larry Bybee, a leading xylitol expert located in Idaho. Through this you will be able to continue buying xylitol products, just not the Sweetliving brand. Dr. Bybee's website is [www.myxylitol.com](http://www.myxylitol.com) and let them know that we sent you.

On the positive side, we were able to purchase some products from Sweetliving at a "going out of business sale." These products are dated May 2007 yet we have been assured they are viable for six months and even up to a year from the date on the packaging. We would like to share these savings with you.

The products that are on sale are nasal spray and the tooth Gel. We have had so much success with patients who have sinus problems using the Nasal spray. The original cost was \$14 and we are now going to be selling them at \$10. The Gel can be used as a toothpaste and it is what we have been using in our xylitol tray therapy, original price was \$8 and now it will be going for \$5.

If you are interested in any of these products you will need to come to our office to be able to purchase them. Have a sweet day.

#### *Cont. Prepress Veneers*

The vast majority of the top dentists and ceramists use Empress Veneers with an enhanced layer of custom porcelain at the chewing edge that mimics the look and translucency of a natural tooth. They can be as thin as a half of a millimeter. There are also ultra thin veneers available for those rare cases that require no prepping.

Our master ceramist Ron Fischer MDT, has over 30 years of experience as a master dental technologist. He is the technical consultant for Shofu Dental and Halo Art Groupe, both world class leaders in ceramics and education. Ron and I collaborate over each smile design case and he is often known to make the hour drive to meet the patients and hear what their concerns are about their smile make over. Together, we prepare cases with digital photography and diagnostic models to create the optimal shape of each tooth and the overall smile. We then create a precise guide that helps us to do the absolute minimum preparation of each tooth to achieve the result that best suits the patient's smile.

I am conservative in my tooth preparation in all aspects of dentistry and I am proud to have practiced microdentistry for 15 years (for more information about microdentistry, go to our website [www.smiledesigncenter.us/microdentistry](http://www.smiledesigncenter.us/microdentistry)).

If you think that Lumineers or a smile design might be right for you, we offer a free cosmetic consultation to explore the options that best suits your need. Visit our website and look at our examples and testimonials at [www.smiledesigncenter.us](http://www.smiledesigncenter.us). We welcome your questions about porcelain veneers, Lumineers and other areas relating to your oral health.

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